

Brides love it!

"Love it!!!"

Sarah Evans

"Loving it, a fantastic resource!"

Amy Boyd

"Your Wedding - I love it!"

Corrine

"I love it!"

Sarah Fletcher

"I love it, it's excellent"

Skye Pettit-Young

your wedding  
the  
Wedding  
guide

[yourwedding.com.au](http://yourwedding.com.au)

Phone  
(02) 4782 2275





featuring Sydney's  
Greater West and Blue Mountains



## Features

- A5 for maximum convenience for brides
- Hard cover, full colour, high quality gloss, 115gsm satin stock
- 70 page diary & planner
- 12 months advertising
- Local parks & gardens for ceremonies & photos
- Advice & ideas to help brides plan their dream wedding
- Exciting giveaways

## Target market

- Women aged 20-45 years from all demographics who are from, or are planning their wedding in Sydney's Greater West or the Blue Mountains

## Distribution and print run

- Print run: 12,000
- January distribution to newsagents across Sydney, Blue Mountains, Central & South Coasts, Hunter and country NSW
- Over 8,000 copies given to brides for **free** at major and regional bridal expos
- Advertisers receive **free** copies to give to their clients

- Available for sale on [yourwedding.com.au](http://yourwedding.com.au)
- Cost: just \$9.95

## Special bonuses

- Free ad design
- Free listing in your local area feature
- Free ad in local area feature & directory (based on ad size)

## Exclusive local area articles

- Nepean & Hawkesbury • Parramatta & Hills
- Macarthur & Liverpool • Blue Mountains

## Also included

[yourwedding.com.au](http://yourwedding.com.au):

- Full webpage dedicated to your business
- 12 months advertising
- Stunning photo galleries - up to 9 photos included

The Wedding Guide of NSW:

- 1/3 page editorial ad
- 12 months advertising

phone: (02) 4782 2275

email: [sasha@mpmedia.com.au](mailto:sasha@mpmedia.com.au)



## Features

- 12 months advertising
- full gloss, full colour
- pocket-sized for maximum convenience for brides
- packed with practical tips

## Target market

- women aged 20-45 years from all demographics who are looking for an easy-to-carry wedding guide

## Also included

yourwedding.com.au

- full webpage
- 12 months advertising

## Distribution and print run

- January distribution to newsagents across Sydney & the Blue Mountains
- over 3,000 copies mailed directly to brides for free
- distributed at bridal expos
- advertisers receive free copies to give to their clients
- free on yourwedding.com.au
- cost: just \$4.95
- print run: 10,000



## Features

- state-of-the-art wedding websites to showcase each advertiser with stunning photogalleries
- 12 months advertising
- full webpage with up to 9 photos & 200 words
- thumbnail photo & intro text leading to your page
- direct website & email link
- online enquiry form for brides to email to you
- listing in your local area article & church database
- "new" business tag for 2 weeks
- "new" service listing in the next bridal e-newsletter
- ceremony & photo locations across Sydney
- planning advice, factsheets, planner, music, bridal bloggers, forums & much more to help brides plan their dream wedding
- exciting giveaways to keep brides returning

## Target market

- women aged 20-45 years from all demographics across NSW to ensure the widest marketing potential for your business

## Promotion

- listed on all major search engines

- extensively advertised in **Your Wedding and The Wedding Guide**
- outdoor media campaign
- major and regional bridal expos
- newspaper advertising
- "what's new" highlighted in monthly bridal e-newsletter to encourage brides to keep returning
- over 500 brides visit the sites each day (actual visits not page hits) - **see attached Google rating**

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All rates include GST

# Your Wedding

## General rates (full year):

Quarter page	\$ 764.50
Half page	\$1,188.00
Full page	\$1,980.00
Double page	\$2,574.00

## Special positions:

Right hand page	plus 10%
Preferred positions	plus 10%
Pages 3 - 9	plus 30%
Inside covers	plus 40%

## Additional advertising in region features:

Full page	\$1,200.00
Half page	\$ 600.00
Quarter page	\$ 385.00

<b>DEADLINES:</b>
<b>Your Wedding &amp; The Wedding Guide</b>
BOOKING 14 August 2009
ARTWORK 21 August 2009
RELEASE - Jan 2010



All ads include a 1/3 page editorial ad in *The Wedding Guide* and a webpage on [yourwedding.com.au](http://yourwedding.com.au) from 1.1.10

\*plus bonus regional ad and directory editorial

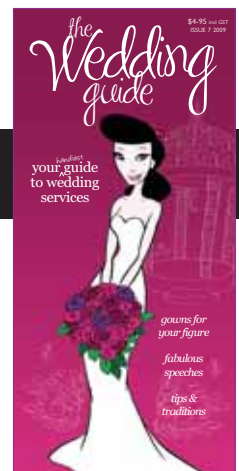
# The Wedding Guide

1/3 page editorial ad	\$499.00
Full page ad and 1/3 page editorial ad	\$649.00

All ads include a webpage on [yourwedding.com.au](http://yourwedding.com.au) from 1.1.10

## Special positions:

Right hand page	plus 10%
Preferred positions	plus 10%
Pages 3 - 9	plus 30%
Inside covers	plus 40%
Back cover	plus 50%



# yourwedding.com.au

12 months advertising	\$399.00
Banner ad for 6 months	\$399.00
Premium listing position	\$149.00
Video clip	\$ 99.00



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## What brides are saying:

"Love it heaps. xoxo" **Natalie Careglio**

"I LOVE it. **Your Wedding** is a great website. There are so many wedding websites out there but this one is the best. It is so comprehensive and user friendly!"  
**Renee McAskill**

"**Your Wedding** is really useful and easy to navigate. Has wonderful ideas and the contact directory is great. I've started calling already!"  
**Charmaine Sammut**

"I love it!! Its great. A lot of helpful info! Thanks so much." **Jemma Algie**

"Love **Your Wedding** and [yourwedding.com.au](http://yourwedding.com.au)."  
**Nicole Waddell**

"This website has the largest variety of wedding service providers. It has helped me to such an extent that I was suprised at how easy everything was to make a decision on. Thank you."  
**Shannon Last**

"I love your site!!! It's up to date, relevant and covers my area!!! Thanks." **Alisia Murphy**

"I love it." **Sophie McCormack**

"We've booked 10 companies from **Your Wedding**. Thanks." **Debbi Jones**

## What advertisers are saying:

"I never fail to be excited when I find our ad and know that the enquiries will come flooding in. With 38 weddings already booked, I can only say thank you to the team at **Your Wedding**."  
**Teresa Howe, Chapel Hill**

"I've had a lot of success with **Your Wedding**."  
**Marjorie Nilsson, Celebrant**

"Thank you so much for the magazines which were delivered the other day. We are extremely happy with our advertising, thank you for all your help. We have already started to get enquiries."  
**Vicky McPherson, Artmaster Memories**

"Just received our copies of **Your Wedding** and **The Wedding Guide** and they look fantastic. We've already had our first booking today with the deposit paid."  
**Karen Burcher, Wild Ride**

"**Your Wedding** has been very successful for me. I've had lots of response from **Your Wedding** and the website. I've also had responses from **WEDDING Collection** and **The Wedding Guide**. Thanks."  
**Vicki Watson, Celebrant**

"It looks really great!! Thanks, and again, LUV the site."  
**Rhonda Hanbury, Entice Photography**

"We think your mag & website are fantastic for our business."  
**Melinda Witten, Peepo Photography**

## What Google says when searching for wedding advice or weddings in sydney etc

**TOP LISTING!**



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