



### your wedding

#### ad sizes



##### double page

**TRIM SIZE**

210mm high, 296mm wide

**TYPE AREA PER PAGE**

190mm high, 128mm wide

**BLEED**

220mm high, 306mm wide



##### full page

**TRIM SIZE**

210mm high, 148mm wide

**TYPE AREA**

190mm high, 128mm wide

**BLEED**

220mm high, 158mm wide



##### half page

**LANDSCAPE**

93mm high, 128mm wide



##### quarter page

**PORTRAIT**

93mm high, 63mm wide

### wedding collection

#### ad sizes



##### double page

**TRIM SIZE**

297mm high, 420mm wide

**TYPE AREA PER PAGE**

277mm high, 400mm wide

**BLEED**

4mm



##### full page

**TRIM SIZE**

297mm high, 210mm wide

**TYPE AREA**

277mm high, 190mm wide

**BLEED**

4mm



##### half page

**LANDSCAPE**

125mm high, 182mm wide



##### quarter page

**PORTRAIT**

125mm high, 85mm wide

### the wedding guide

#### editorial ad

**CONTACT DETAILS**

Address (if relevant), phone number, email address & web address

**IMAGE** - 1 image, supply photo at 300ppi; CMYK colour; TIFF or EPS files

**TEXT** - 75 words describing your business

**CREDIT CARD FACILITIES AVAILABLE?**

Eftpos, Visa, American Express, Mastercard - please advise

#### full page ad

**TRIM SIZE**

210mm high, 100mm wide

**TYPE AREA (PER PAGE)**

195mm high, 85mm wide

**BLEED**

220mm high, 110mm wide

### websites

[yourwedding.com.au](http://yourwedding.com.au)

[weddingsbluemountains.com.au](http://weddingsbluemountains.com.au)

#### webpages

**CONTACT DETAILS** - address (if relevant), phone number, email address, web address

**IMAGES** - up to 9 photos, supplied at 72ppi; RGB colour; JPEG, TIFF or EPS files

**TEXT** - 200 words describing your business

**VIDEO FOOTAGE**

Supply video at 320 x 240 size, 1-2 mins, 25 fps, no bigger than 10mb, WMV file (windows media video file) or FLV.

#### banner ads

**YOURWEDDING.COM.AU**

216 pixels wide, 130 pixels high - highest possible quality JPEG or TIFF

**WEDDINGSBLUEMOUNTAINS.COM.AU**

127 pixels wide, 190 pixels high - highest possible quality JPEG or TIFF

Digital files can be sent on CD, DVD or by email

### format for supplied artwork

**IMAGES**

All high resolution scans in place.

Supply photos at 300ppi; CMYK colour; TIFF or EPS files.

Lineart (logos) at 1200ppi.

**LAYOUT**

We prefer fully formatted and press ready PDF files.

**PROOFS**

Please supply printed copy of ad for checking against digital file. New proof will be provided if ad changed by us.